

# Online and In Touch

*Broadband is essential in today's educational environment*



**CONNECTED NATION** SM



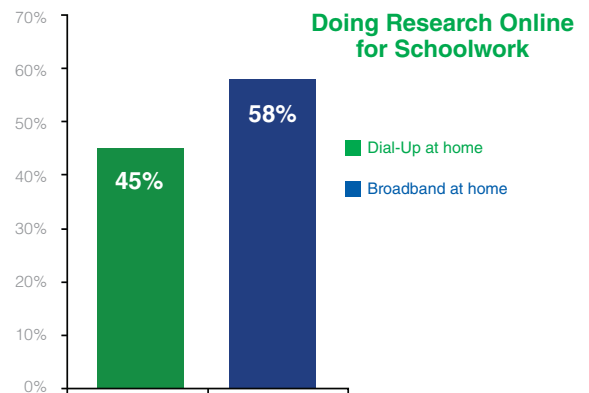
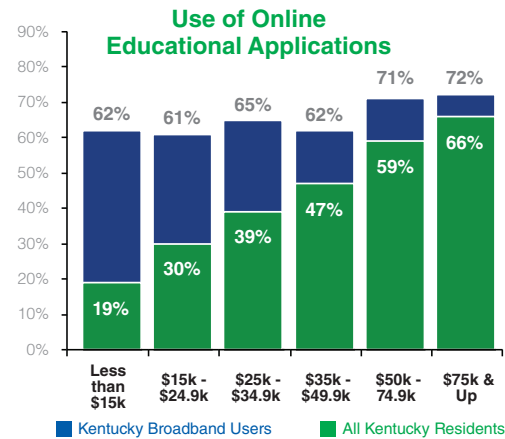
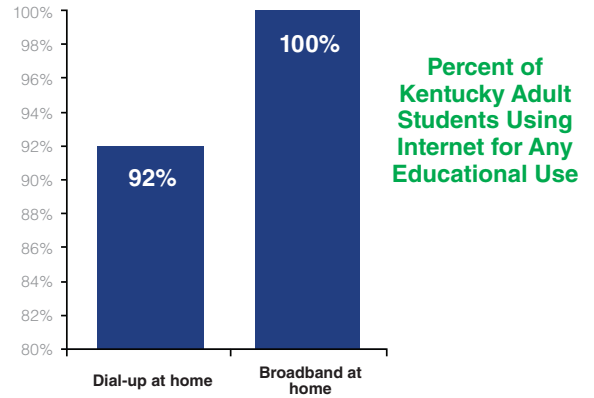
Dig out your bookbag and sharpen your #2 pencils. School is back in session. And in today's increasingly

digital world, broadband Internet has become just as important as your standard 3-ring notebook. According to ConnectKentucky's Residential Technology Assessment, 92% of full-time adult students in Kentucky with a dial-up connection use the Internet for educational purposes. This number jumps to a remarkable 100% among broadband-enabled adult students.

Typically, residents in the highest income brackets are more likely to use the Internet for educational applications. Broadband, however, significantly reduces this disparity and levels the playing field for all residents. With broadband access at home, the majority of residents access the Internet for educational purposes regardless of household income.

The Internet has also become one of the most popular and trusted research tools available today. Among dial-up users, only 45% do research for schoolwork online. But 58% of broadband-enabled users regularly use the Internet for research, representing a 13 percentage-point increase.

To see the full study, visit [www.connectkentucky.org](http://www.connectkentucky.org).



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